



WHY MONTE HEWETT HOMES?



2005 EARTH CRAFT BUILDER OF THE YEAR

Monte Hewett Homes.

Building Homes For Life.

mhhomes.com

Monte Hewett Homes, LLC is a company that insists on one of the highest levels of building quality and customer service in the industry. The expectation of a higher level of service to the Monte Hewett homeowners is built into the core of the company culture. President Monte J. Hewett is constantly looking for new trends in the homebuilding industry, and one of his most outstanding characteristics is his ability to remain one step ahead of the competition. He has established a niche for himself as an infill-builder in the ever-changing Atlanta market and is poised to continue the “smart growth” path of Monte Hewett Homes, LLC.

“Monte is very sensitive to the marketplace both in terms of value and design. Thus when we deal with Monte Hewett Homes, we know that we stand the best chance of having the project succeed. Monte has always dealt honestly with us and has treated us with respect. He expects the same high standards in return. I have great confidence and comfort in him as a friend and as a business partner.”

HAROLD CUNLIFFE
THE PACIFIC GROUP DEVELOPMENT



COMPANY HISTORY

Monte J. Hewett graduated from Colorado State University with a degree in Industrial Construction Management. He moved to Dallas, Texas, to work for General Homes, a large production homebuilder. In 1986, he joined Highland Homes and within two years was promoted to Division Manager. He moved to Atlanta in 1988 as the Atlanta Vice President & Division Manager. In this position, Hewett gained experience in all aspects of the business from establishing banking relationships to land acquisition and product development. Hewett served in this leadership capacity from 1988 until 2000. He then pooled his experience, resources and talent and started his own company, Monte Hewett Homes, LLC.

During the past six years, Monte Hewett Homes (MHH) has constructed over 800 homes in 24 Atlanta neighborhoods. The company has grown steadily averaging 165 homes built each year. Since 2002, each one of these homes has met or exceeded EarthCraft House™ standards, meaning they are friendlier to the environment than standard construction and save homeowners up to 30 percent on energy costs. The commitment to build all homes to EarthCraft standards demonstrates Monte Hewett Homes’ sense of social responsibility and a respect for homebuyers’ current and future costs. Because of his dedication to the program, Monte Hewett Homes was named the EarthCraft Builder of the Year for 2005.

In 2008, Monte Hewett still maintains his commitment to building quality homes and long-lasting relationships and gaining respect. The company offers a broad range of services including construction, design, sales and customer service. A comprehensive Quality Control program ensures that each and every home meets the highest quality and craftsmanship standards. In fact, J. D. Power has ranked the company far above the Atlanta market average in customer satisfaction for the past 3 years.

The company is keeping thousands of homeowners happy with fresh, exciting yet lasting designs. Because of Hewett’s reputation, Monte Hewett Homes has grown to be one of Atlanta’s most sought after builders and customers readily attest to the company’s uncompromising business standards.

BUSINESS STRATEGY

In the early 1990s as Atlanta developments continued to sprawl and spread further and further away from the city, Hewett recognized that many people still preferred to live intown. Home buyers were willing to give up lot size and square footage for fantastic intown locations. These buyers were willing to move into redevelopment areas, but still had high expectations for the homes in terms of look, architecture and interior features.

Hewett has capitalized on this market by establishing his company, Monte Hewett Homes, LLC (MHH) as a luxury, in-fill homebuilder. People are looking to reduce commute times, therefore close-in locations make sense. MHH started building intown and in areas close to major highways or with easy access to downtown. One of these areas is Smyrna. Home buyers were willing to trade a large lot and a long commute, for a luxurious home on a smaller lot in a great location.

MHH has become a well-known luxury, niche builder. The company often builds in developments where big builders do not. The larger builders do not want to create a product line for a single project, but MHH has created a flexible building system that allows the company to create new product for specific projects. Each individual project requires new research, new bids and new budgets. This is not a cookie cutter approach to building and when new product is developed and designed specifically for the targeted buyer, Hewett's creativity shines through. This approach creates a unique opportunity for the company giving MHH a distinct competitive advantage.

“It has been my pleasure to watch Monte grow and build his company into a “best in class” operation. He has developed and assembled a team of great folks that share his vision and work diligently to keep



Monte Hewett Homes moving forward into the future.”

HOWIE TURNER
MERCHANT BUILDER
MANAGER, ROBERT BOWDEN

COMPANY AND MANAGEMENT STRUCTURE

Monte Hewett Homes, LLC is the main corporate entity, owned by Monte J. Hewett. Under the MHH umbrella are additional partnerships and joint venture companies. MHH provides the financial, estimating, accounting, warranty and design services to all of the entities.

Monte Hewett Homes, LLC has a strong core management structure. This includes the leadership roles of President, Division President, Senior Controller and Sales Manager/Broker.

As President, Monte J. Hewett provides the leadership and strategic planning that allows MHH to be an employee-operated company. Hewett strongly values the human element of the company and understands that the people do make the company. The employees who work for the company are proud to work for MHH, and the success of the company is due to the employees. This approach encourages people to take initiative, take charge and get the job done in a professional and timely way.

LOOKING FORWARD

The demand for infill housing in metro Atlanta continues to rise as residents seek to improve quality of life with shorter drive times and easily accessible amenities within their neighborhoods and nearby. With the ongoing gentrification of many intown neighborhoods and Monte Hewett Homes' combination of infill and luxury building experience, the company is poised for continued growth. A flexible building system, a commitment to quality and an eye for trends will keep Monte Hewett Homes in the forefront of homebuyers' minds for years to come.



The most important
recognition comes from
our homeowners...

“ *It’s been a pleasure living in a Monte
Hewett Home. Everyone involved has
been professional, nice, thorough and
fast. Thank you!* ”

*Philomena Parker
Atlanta*

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